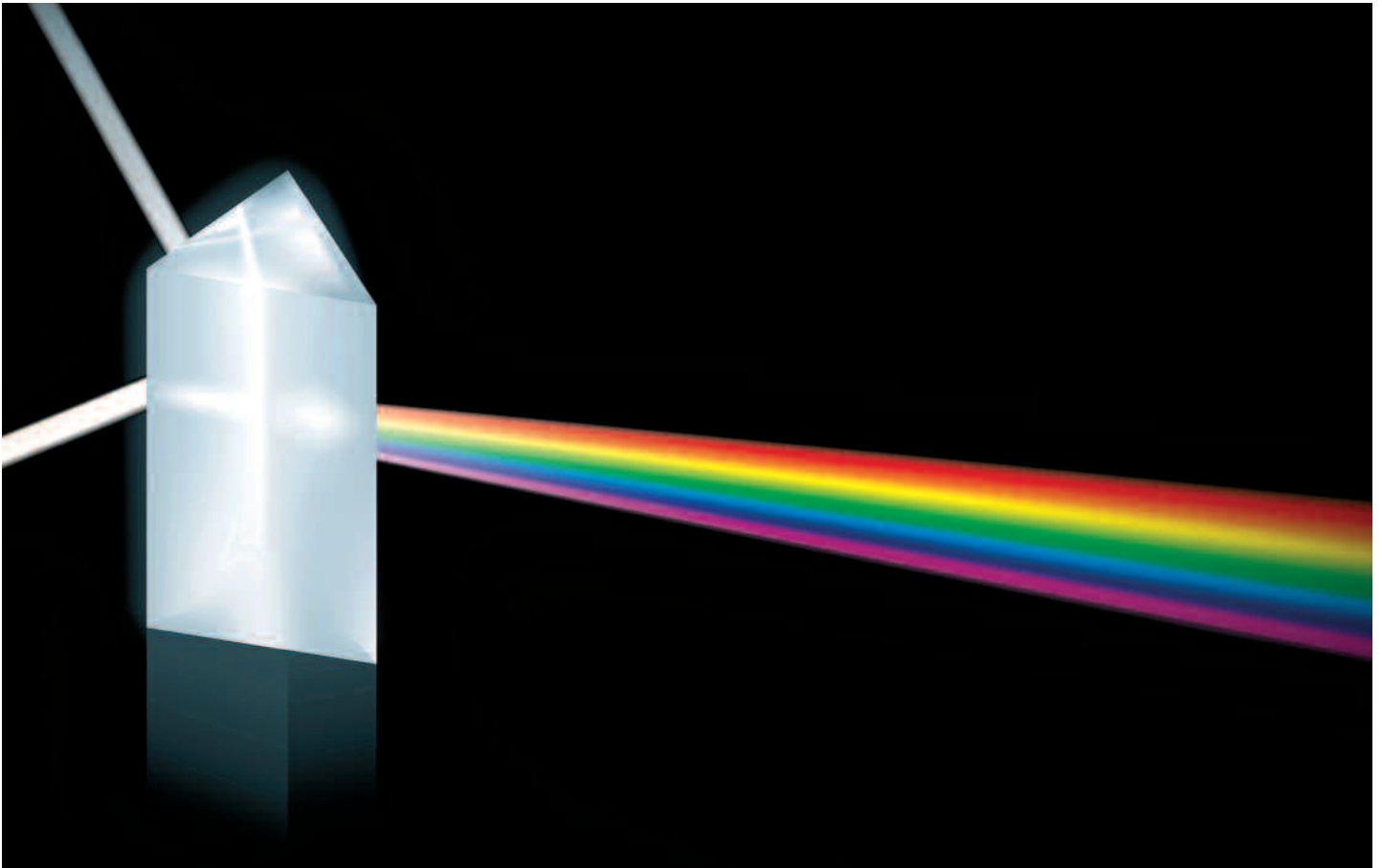


Corporate Affiliates Network



In good **company**

The Institute of Physics (IOP) Corporate Affiliates Network provides an essential voice for businesses that rely on physics and the skills of physics trained staff. By creating networking opportunities, special events, and through the lobbying of key policy decision-makers, we work to ensure that voice is heard.

Our Corporate Affiliates Network offers the chance to interact with like-minded organisations of all sizes and across all industry sectors. It is a unique forum in which to exchange views and opinions, and is your opportunity to influence the focus of the Institute's activities.

As a Corporate Affiliate, it's easier to stay in touch with the latest scientific developments and to gain a broad appreciation of the opportunities and challenges around us today.

All sizes of organisations, both public and private sector, are welcome. In the past we have represented affiliate partners from across a wide spectrum, ranging from archetypal physics-based industries dealing with nanotechnology, photonics, biotechnology and manufacturing, to partners from other, perhaps less expected sectors, such as financial services, consultancy firms and patent attorneys.

Through involvement in promoting a greater understanding of the many ways that physics and physics training contribute to innovation, wealth creation and overall quality of life, your support of the Corporate Affiliates Network will help secure a strong future for science and its advances.

Together our voice is stronger.



Engage and support

As a member of the Corporate Affiliates Network, you can make an invaluable contribution to the success of the initiatives the IOP undertakes to support dialogue between physics research and industrial developments.

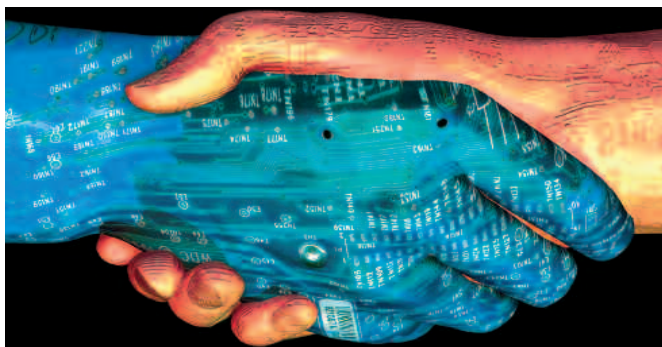
A full programme of events will be offered, running throughout the year, including key insight business briefings delivered by high profile, international speakers from commerce, government and research, seminars on cross-sector technology issues, and events focussed on business applications of physics and multi-disciplinary sciences.

We will also run special seminars and events that explore the key issues facing small and medium-sized businesses, and there are other formal Institute events including our prestigious annual Awards Dinner.

You will receive periodic opportunities to help us represent your views through responses to government consultations and IOP position papers, as well as being kept up to date on physics in industry issues and news from other Corporate Affiliate Network members through e-bulletins.

Your Corporate Affiliate Network membership will also give your nominated members access to the standard range of IOP members services including our award winning websites, *Physics World* magazine and our newspaper, *Interactions*. Member benefits are continually growing and broadening in response to changing member needs.

There is simply no better way to further your interests than through the Corporate Affiliates Network.



The inspiration for tomorrow's innovation

A central part of our mission is to find new ways to create greater appreciation of science across all sectors of society, and specifically how science supports so many aspects of modern life. We have developed a number of major initiatives designed to address this issue at all levels.

Our work with young people and in schools aims to demonstrate the fascination of physics in a contemporary context by highlighting its importance in everyday activities. We provide careers advice resources, offer support to physics teachers, promote enterprise and forge links between businesses and schools, colleges and universities.

Our Lab in a Lorry programme brings physics to life, with a fleet of mobile laboratories visiting schools and festivals. It is a proven and direct way to engage young people with science and engineering, and children are encouraged to explore the subject through hugely popular interactive experiments.

It's the time we invest today that will inspire tomorrow's innovators.

The right people for the right jobs

Skills that come with physics training are greatly valued and help maintain a competitive edge in a diverse range of business sectors on which we all depend today. But it is becoming increasingly challenging for businesses to find and recruit the most appropriately qualified people.

Our comprehensive range of career development services, including an annual high profile careers fair, helps you promote careers within your organisation to the physics community, as well as assisting you in recruiting staff with specialist skills.

Corporate Affiliates also benefit from the Institute's professional development resources. We accredit company training schemes and award professional qualifications including CPhys, CSci and CEng status. We are here to help your staff realise their potential and to make sure you are able to retain the right people for the right jobs.



A voice for change



As a Corporate Affiliate, you will have a vital say in the Institute's policy submissions and the chance to work alongside us to campaign for change on the issues that really matter to your business.

Through our proactive approach and advocacy campaigns we are a strong and well-respected voice for physics-based enterprise and organisations employing physics-trained staff. We raise awareness of your critical issues and contribute to positive change.

In the last year we have published key reports such as the *Physics in the Economy* series, covering the impact and wealth creation of physics-based enterprise in England, Scotland, Wales and Ireland. We have also responded to consultation papers such as the impact of the Lisbon agenda on UK industry; and contributed to Lord Sainsbury's Review of the Science and Innovation policies of Government.

As a member of the network, your views and input will be invited through the year to help us maintain the dialogue across the different parts of the physics community.

Sharing knowledge



One of the most significant benefits for our Corporate Affiliates is the chance to network. Exchanging information, identifying new opportunities and sharing best practice in an open, professional environment is vital for business success and is something we encourage through an extensive programme of events.

Events are held on a regional basis, and our National and Regional Officers would be happy to meet affiliated company members, to offer their support on a local level.

Membership of our Corporate Affiliates Network also brings efficient and easy access to our comprehensive range of publications, as well as access to our business to business Legal Advice Centre.

Our regular bulletins and quarterly newsletters keep you abreast of the latest opinions and developments in the world of physics and innovation.

Your commitment

Membership of the network is extended to organisations that want to actively engage with the work of the Institute. Members are committed to participate in a two way dialogue with us by contributing to periodic surveys and consultations, and to promoting IOP activities and events within their organisations.

Join our Corporate Affiliates Network today

Membership of the new network is based on service provision packages. There are four levels of access, depending both on the size of company and on the level of inclusions from which each member company believes they would most benefit. Micro companies (0-9 employees) are able to enjoy free access to the web-based elements of the provision packages, whilst also being able to buy tickets for specific events they would like to attend, or purchase any additional services.

How to join

Full details about how to join our Corporate Affiliates Network are available at www.iop.org/activity/business

Alternatively, please contact a representative of our Business and Innovation team to discuss your requirements in more detail.

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